PRIVACY POLICY

www.autodromodoalgarve.com website

Parkalgar is committed to safeguarding the privacy of its website visitors ("User" or "Users"). Visiting the www.autodromodoalgarve.com website (hereinafter called “Website” or “Shop”) does not imply that any personal data that identifies the User will be kept automatically. However, the use of certain contents, settings or services may require Users to provide their personal data.

This Privacy Policy is part of the Terms of Use of the Website and regulates the collection and processing of personal data supplied by Users, as well as the exercise of their rights regarding this data according to the General Data Protection Regulation in force.

COLLECTION AND PROTECTION OF DATA

Parkalgar is the entity responsible for the collection and processing of the Users’ personal data. In order to access and use certain Website functionalities, namely ordering products online, Users should register beforehand by creating a Personal Account, as described in the Terms of Use of the Website, which involves providing some personal data.

The personal data collected will be processed and stored electronically by Parkalgar to provide services, and to manage the Website Users’ registration and the use of Shop functionalities, namely the processing of Users’ orders and the delivery of the requested items.

If authorised by Users, the data may also be processed to promote Parkalgar’s services through newsletters, for example, and other initiatives.
The data will also be processed to respond to enquiries and complaints, as well as comments or suggestions submitted by Users.

Therefore, depending on the functionality or service requested by the User, the following data may be collected: first and last name, tax identification number if necessary, address, postal code, city, phone number, mobile number and email. Additionally, Parkalgar will have access to Users’ order history and can, if necessary, access data regarding financial transactions provided (to PayPal, Visa, Mastercard and SIBS, for example) to confirm an order payment or solve any subsequent issues.

The personal data collected is kept for three years, beginning from the day when the products were delivered or the services provided, for the purpose of proving the completed commercial transactions. Users’ order history or profile on the Online Shop will not be used to create marketing campaigns, except if explicitly authorised.

Non-registered Users can browse the Website and see the products available for purchase, but will not be able to place an order, which means that no personal data will be requested. They can, however, subscribe to the Shop’s newsletter, in which case an email address will be requested.

Nonetheless, the User should be aware that some information can still be collected, even if anonymously, through automated processes (such as cookies), as described below.

Parkalgar assumes that the collected data was inserted by the respective subject and/or that its insertion was authorised by the latter, and that the data is truthful, current and accurate.

**USERS RIGHTS**

(i) Right of access

The User shall have the right to receive confirmation from Parkalgar that his/her personal data is or is not being used and, if the case may be, the right to access his/her personal data, as well as information on the data processing purposes, categories of personal data in question, data recipients, and the amount of time that the information will be kept, among others.
(ii) Right to rectification
The User shall have the right to obtain from Parkalgar the rectification of inaccurate personal data concerning him/her, without undue delay. Considering the processing purposes, the data subject shall have the right to fill out incomplete personal data, including by means of an additional declaration.

(iii) Right to withdraw consent
When the processing of personal data is based upon User consent, the User shall have the right to withdraw his/her consent at any time, without suffering any unfavorable consequence unrelated to the non-processing regarding the consent that was withdrawn. Withdrawing consent does not compromise the lawfulness of processing based upon previously expressed consent.

(iv) Right to erasure
The User shall have the right to obtain from Parkalgar the erasure of his/her personal data, without undue delay, and Parkalgar has the obligation to delete personal data, without undue delay, except if there is some legal basis which is not dependent on the will of the data subject and which legitimises said processing.

(v) Right to restriction of processing
The data subject shall have the right to obtain from Parkalgar the restriction of processing if one of the conditions of the General Data Protection Regulation applies (for example, if processing is illicit and the data subject opposes to the erasure of personal data, requesting instead that its use is restricted).

(vi) Right to data portability
The data subject shall have the right to receive personal data concerning him/her which has been provided to a third party for processing in a structured, general use and automated reading format, and the right to transfer this data to another third party responsible for processing, without the impediment of the Parkalgar. If it is technically possible, the data subject shall also have the right to transfer the data directly between those responsible for processing it.

(vii) Right to object
For reasons related to his/her particular situation, the data subject shall have the right to object, at any given moment, to the processing of personal data concerning him/her, namely when his/her data is processed for direct marketing purposes.

(viii) Right to object to automated decision-making
The User shall have the right not to be subject to a decision based solely on automated processing, including profiling, that has legal effects concerning him/her or significantly affects him/her in a similar way.

(ix) **Right to lodge a complaint**
The User shall have the right to lodge a complaint to the National Data Protection Committee regarding the processing of personal data concerning him/her.

**DATA COMMUNICATION**
Parkalgar can communicate Users' personal data to third parties as long as it has been authorised by the Users or in the following situations:

(i) the transfer is made as part of a legal obligation, deliberation from the National Data Protection Committee or judicial order; and

(ii) the communication is carried out to protect vital interests of Users or any other legitimate purpose of Parkalgar or third parties in accordance with the law.

(iii) we will only share your information with third parties for marketing purposes if such third parties are working on our behalf (such as our employees) or if such parties, as contractors, suppliers and/or agents, are working with us to deliver services/goods related to the Services that we render. For example, our hospitality partner to deliver hospitality packages and our customer care teams to administer the Services provided to you by us now or in the future. However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the services and we have a contract in place that requires them to keep your information secure.

**SECURITY MEASURES**
Parkalgar will use its best efforts to protect the personal data of its Users from unauthorised online access. To do this, Parkalgar uses security systems, regulations and other procedures to guarantee the protection of Users’ personal data, as well as to prevent unauthorised access to data, improper use, disclosure, loss or destruction.

It is, however, the User’s responsibility to guarantee and ensure that the computer he/she is using is adequately protected against malware, computer viruses and worms. Additionally, the User should be aware that, without the adoption of adequate security measures (for example, secure browser settings, updated antivirus software, firewall software and not using software from a dubious origin), the risk of unauthorised third parties accessing his/her personal data and passwords is increased.
However, it should be noted that when data collection is undertaken through open networks, such as the Internet, User data may circulate without security conditions, which means there is a risk that it will be seen and used by unauthorised third parties.

COOKIES
A cookie is a piece of data which is automatically stored in the Users’ computer hard drives when they access certain websites. The cookie only identifies the server’s browser. Cookies allow information to be stored in the server to enhance Users’ online experiences, and analyse and review website performances. Most browsers accept cookies by default, although it is possible to change the settings to reject all cookies or to signal when a cookie is being sent. It should be noted, however, that a few parts of our website may not function correctly if the User has rejected cookies.

Cookies and other instant tracking technologies do not automatically collect your personal data. When Users voluntarily provide that kind of information by registering on the Website or sending communications, these technologies can be used to obtain more information regarding the Website’s utilisation and/or to promote email interaction as a way of improving User experience. For more information, please consult our Cookies Policy, which includes a description of the Cookie Categories and information on How to Manage Cookies.

CHANGES TO THE PRIVACY POLICY
Parkalgar reserves the right to alter, add or revoke this Privacy Policy, partially or totally, at any time, without previous notice and with immediate effect.
Any alterations will be immediately updated on this online page, and we therefore advise the User to consult this page periodically to keep up to date.

QUERIES AND SUGGESTIONS
If you have any queries or questions regarding the way Parkalgar is processing your personal data, please send us a clarification request to the email info@autodromodoalgarve.com or by post to Sítio do Escampadinho, Mexilhoeira Grande 8500-148 Portimão.